



ADHOC-NOW 2013  
12<sup>th</sup> International Conference on  
Ad Hoc Networks and Wireless



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# Social-Based Routing with Congestion Avoidance in Opportunistic Networks

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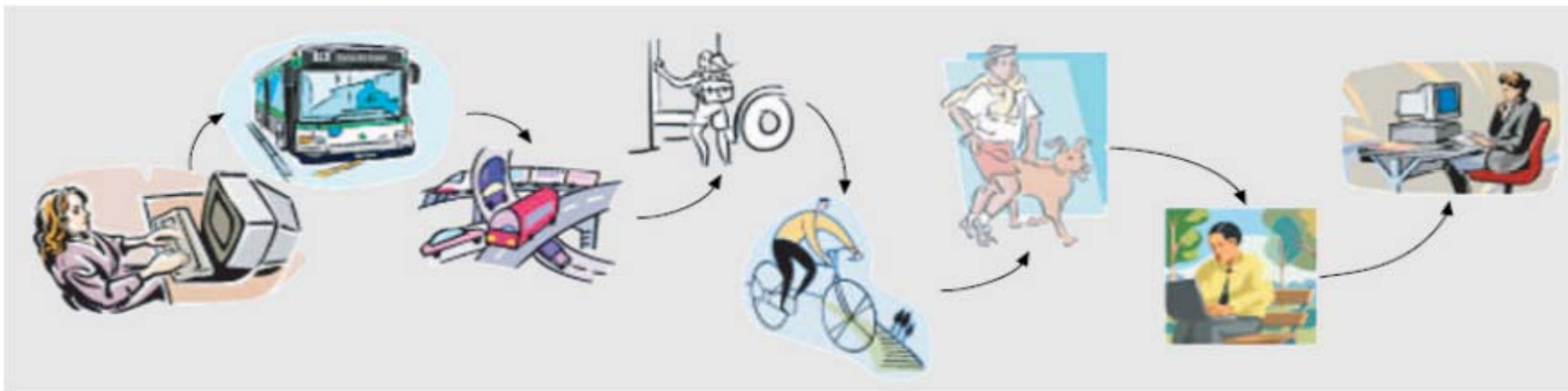
# OUTLINE

- Scope and motivation
  - Social-aware routing algorithms
  - Congestions => problem
- Two approaches
  - *Outer* and *LowerEps* vs. BubbleRap
- Conclusions and future work



# Opportunistic Networks

- Evolution of MANET
- Networks composed of mobile devices
- No assumption made on the existence of paths between nodes
- Store-carry-and-forward
- Connectivity opportunities when no direct access to the Internet is available



# Opportunity in exploiting wide-availability of mobile devices



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# World Data Traffic: Status & Forecast

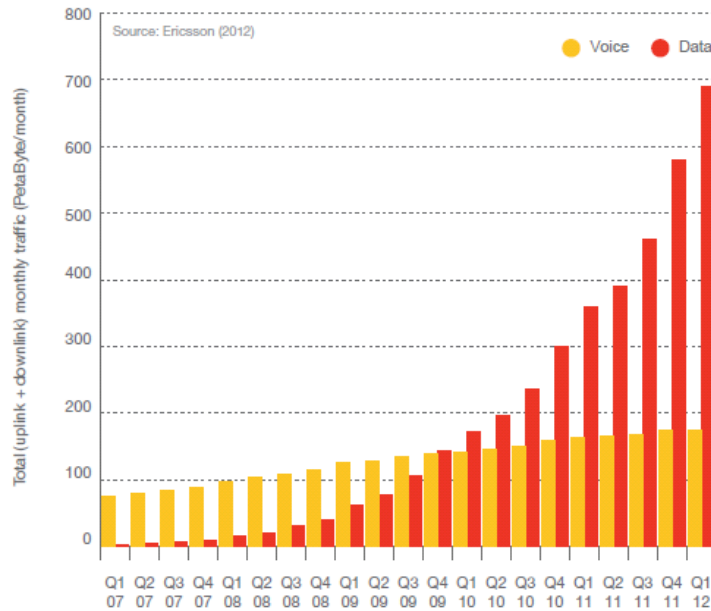


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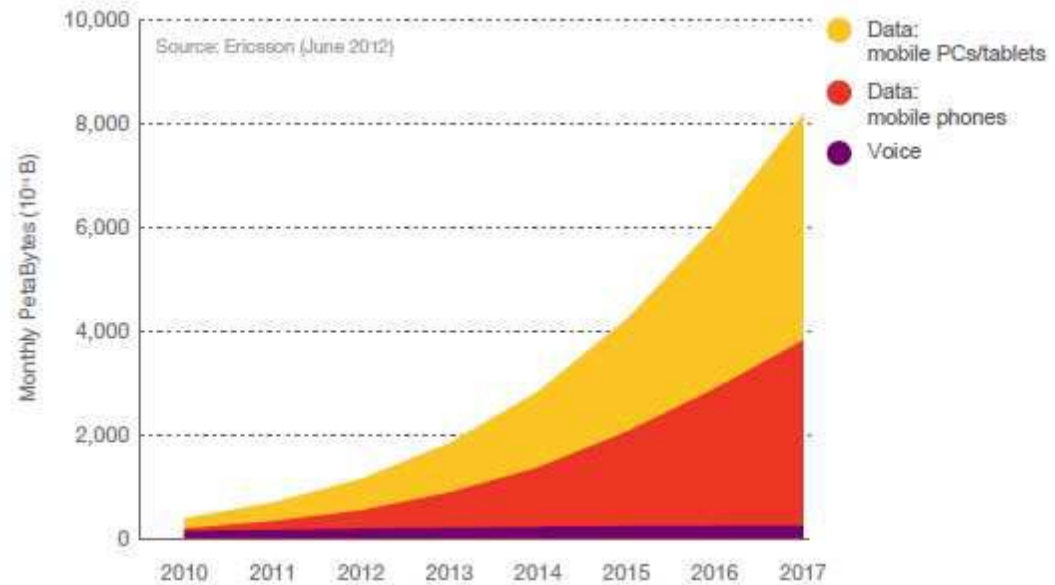


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- The myth of exponential growth ?



Development 2007-2012



Predictions

**By 2025 experts predict a 1000-fold increase of data traffic!**

# Applications of ONs

- Traditionally applications: data and computation offloading, distributed social networks, e-Post-it
- New applications of interest
  - Data sharing: tile sharing, smart taxi, data sharing in crowded envs., disaster management
  - Sensor sharing: GPS in the bus
  - Computation sharing: HYCCUPS
  - Network sharing: e.g., roaming net sharing

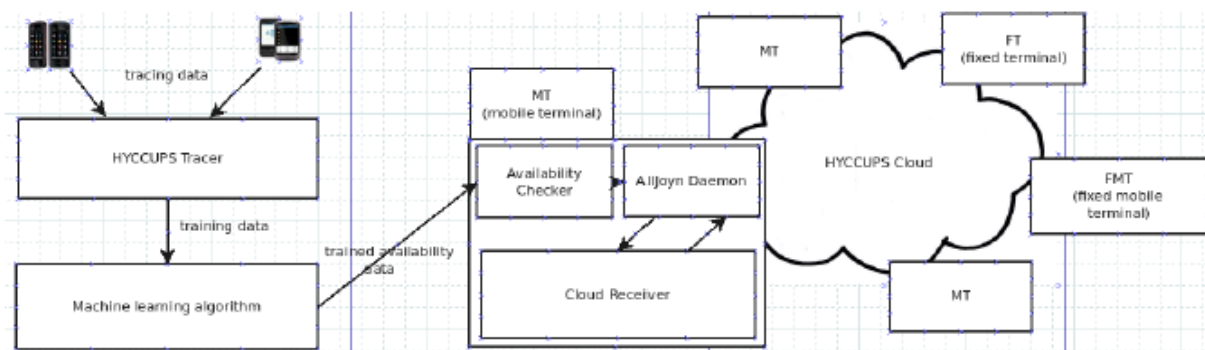
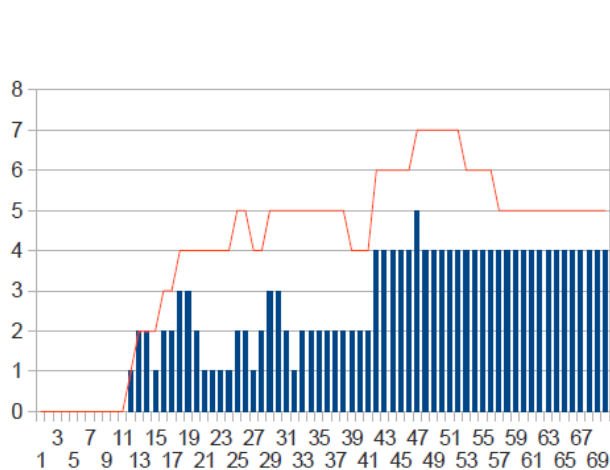


Fig. 3. HYCCUPS architecture

# Challenges

- Lack of connectivity → lack of end-to-end paths
- How to select next hop?
- **Congestion, traffic overhead → energy consumption**
- Long and variable delay
- Asymmetric data rates
- Reliability
- Privacy and security
- Only use locally collected knowledge
- **Achieve real “mobile computing” without the need for a connected network**



# The problem...

- Mobility-aware routing algorithms for ONs
  - e.g., PProPHET
  - history-based: routing decisions based on the number and duration of node encounters
- Social-aware routing algorithms for ONs
  - e.g., Bubble Rap
  - popularity-based: routing decisions based on how people are organized into communities, according to places of living and work, common interests, leisure activities, etc.
- More interest lately on social-based routing algorithms
- Network congestions?
  - More popular ON members become flooded by message forwarding requests
- **Can social-based ONs successfully carry messages destined for others, as envisioned by the opportunistic approach?**





# Bubble Rap

- Nodes are organized into communities
- Each node is assigned a local ranking and a global ranking
  - Measures the importance (centrality) of the node, either in some community, or in the entire ON
- Routing:
  - Messages are forwarded to nodes with higher global ranking until a node from the destination's local community is encountered
  - Next, the same forwarding process occurs inside the local community, based on the local ranking instead of the global one

```
1 begin Classic()  
2   foreach EncounteredNode_i do  
3     BubbleProcedure()  
4   end  
5 Obs: for each generated message, InnerTokens = OuterTokens = MAX_TOKENS/2
```



# Bubble Rap

- Whenever a message is generated, two values InnerTokens and OuterTokens expressing the message copy limit in the local and global communities, are associated with it.

```
1 begin BubbleProcedure()
2   if (LabelOf(currentNode) == LabelOf(destination)) then
3     if (LabelOf(EncounteredNode_i) == LabelOf(destination))
4       and (LocalRankOf(EncounteredNode_i) > LocalRankOf(currentNode))
5       and (message.InnerTokens > 0)
6     then
7       message.InnerTokens --
8       EncounteredNode_i.addMessageToBuffer(message)
9     else
10      if ((LabelOf(EncounteredNode_i) == LabelOf(destination))
11        or (GlobalRankOf(EncounteredNode_i) > GlobalRankOf(currentNode)))
12        and (message.OuterTokens > 0)
13      then
14        message.OuterTokens --
15        EncounteredNode_i.addMessageToBuffer(message)
16      end
17    end
18  end
```

- Surprisingly, nobody evaluated the probability of node congestion...



# The congestion problem

- Evaluated the Bubble Rap algorithm on various interaction densities
- **Low density**: any two wireless nodes (i.e., cars in traffic, large urban environments) meet with a low probability.
  - *St.Andrews*: trace collected in the city of St. Andrews, UK, with 27 participants, 11 weeks. It reflects mobility in an urban environment.
- **Medium density**: small communities (i.e. suburbs, small towns, university campuses), where node encounters have a higher probability than in case of *low* density scenarios.
  - *Content* : experiment performed in Cambridge, UK, with 54 participants over 8 weeks. It reflects mobility in a academic environment.
- **High density**: node encounters are frequent (i.e. conferences, employees within a single company).
  - *Infocom*: trace collected at the IEEE Infocom Conference, involving 41 participants over 3 days.



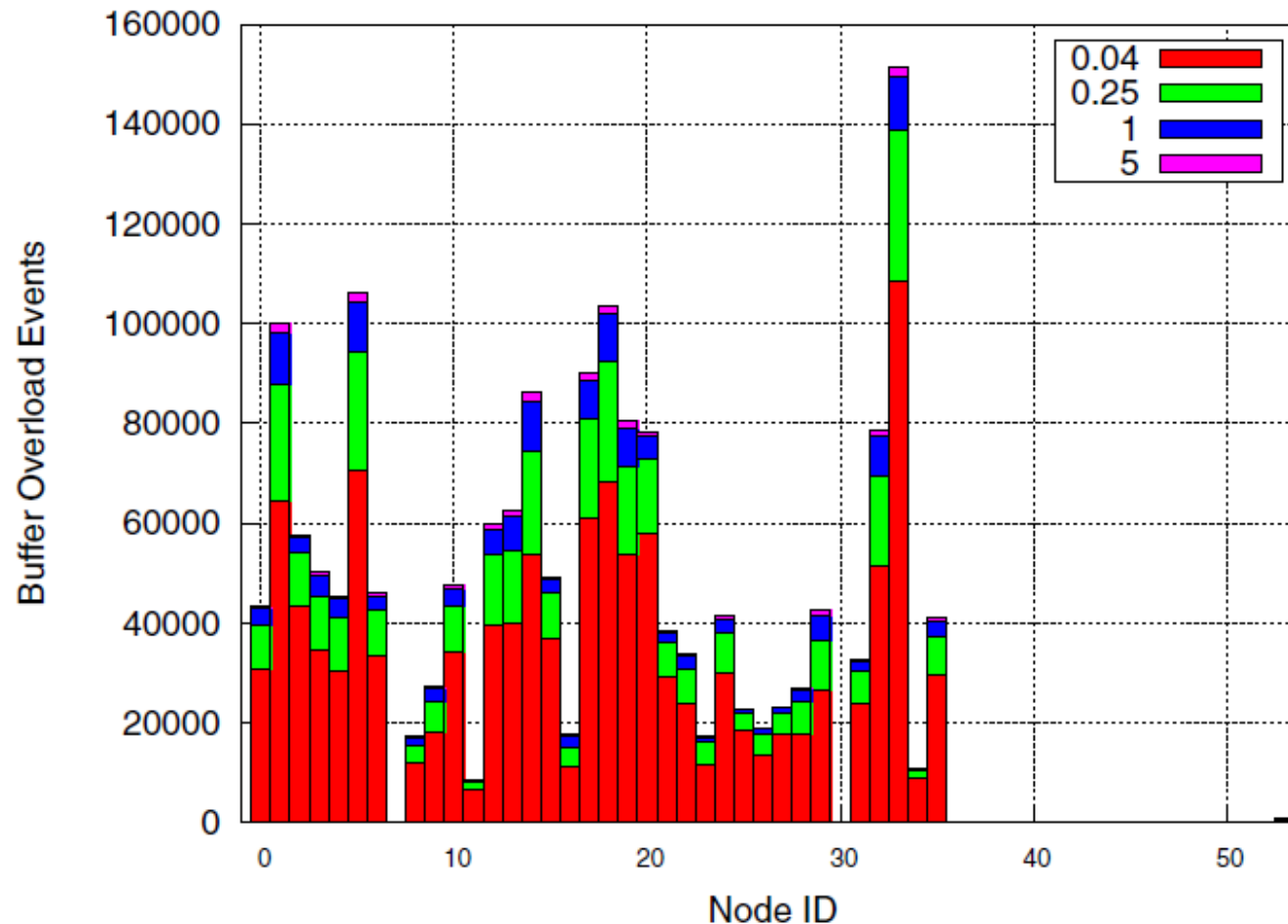
# Experimental setting

- Each node can generate a message for some other node(s)
  - Out of the total of  $N$  nodes in the network,  $N/2$  nodes are generators of messages.
- The number of messages each generator sends are distributed according to the normal distribution
  - We used a *community bias* distribution for choosing destinations sent messages
  - This corresponds to the distribution of status messages in a social network
- Messages have an average size of 10KB
  - Each node has a buffer size of approximately 20MB, meaning can store up to 2048 messages
  - The choice of the buffer size is motivated by the current memory limit of most applications on Android devices, which ranges from 16 to 24 MB, on newer generation phones...



# Results on congestion...

- *Buffer overflow* event: experienced when the buffer capacity is exceeded - for example, when a node receives messages at a higher rate than it is able to forward, thus causing message buffers to be filled

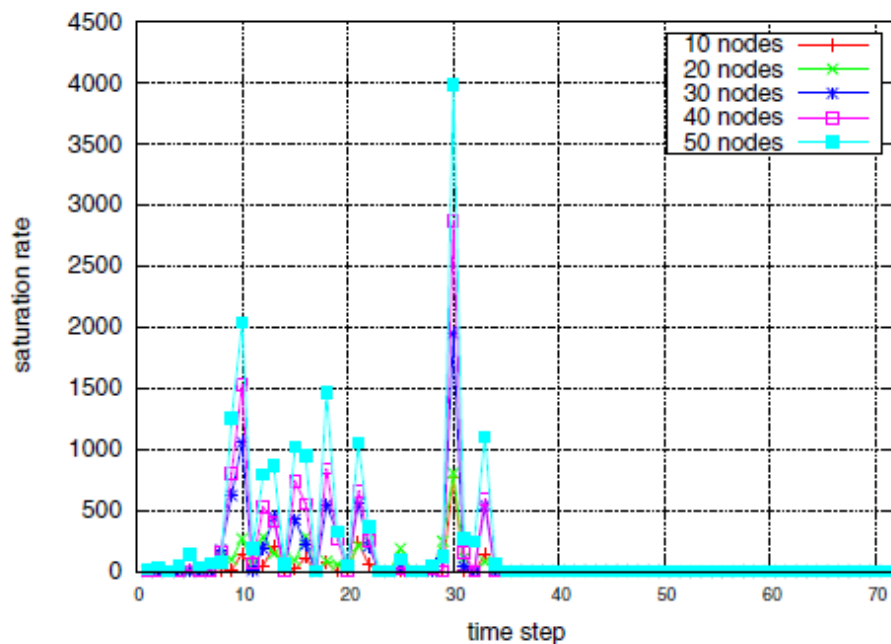


Out-of-memory events, *Content*, 2 message copies

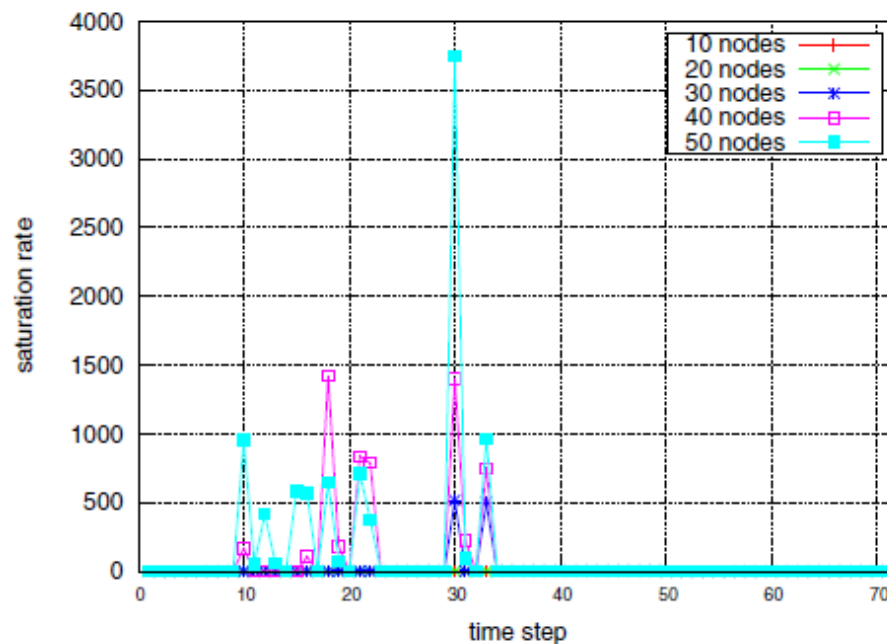


# Saturation rate

- Next, we were interested to see how pervasive these events are...
- We monitored the *saturation rate* for each node: the number of saturation events a node experiences, over a fixed period of time.



(a) Initial buffer size.



(b) 20 times increased buffer.

Saturaton rate, *Content*, 2 message copies, 0.25 message generation period

**Node saturation is a *general problem* intrinsic to social-based routing algorithms, and does not depend on specific features of the ON at hand!**



# The *Outer* algorithms

- **Outer**: to avoid node saturation, after a message copy is forwarded inside the destination's community, all other copies are used for encounters with nodes from other communities...
  - Once a message has reached a node from its destination community, it has a high delivery probability
- This restriction is fit for relieving message flooding inside local communities...

```
1 begin Outer()
2   foreach EncounteredNode_i do
3     BubbleProcedure()
4     if (message.wasNotForwardedTo(EncounteredNode_i))
5       and (LabelOf(currentNode) !=
6         LabelOf(destination))
7       and (LabelOf(currentNode) !=
8         LabelOf(EncounteredNode_i))
9       and (message.OuterTokens > 0)
10    then
11      message.OuterTokens--;
12      EncounteredNode_i.addMessageToBuffer(message)
13  end
14 Obs: for each generated message, InnerTokens=1 and OuterTokens= MAX_TOKENS -1
```



# LowerEps

- **LowerEps**: exploits randomness
- In Bubble Rap, messages having as destination nodes with low global ranking have to traverse nodes with higher ranking in the local community first, before being finally delivered.
- Approach: For each node encounter there is a probability that a message will be forwarded to the encountered node, regardless of its rank, and a  $1 -$  probability that the algorithm will behave precisely as *Classic*.

```
1 begin LowerEps ()
2   BubbleProcedure()
3   if (message.wasNotForwardedTo(EncounteredNode_i))
4     and (random < 0.1)
5     and (message.Tokens > 0)
6   then
7     message.Tokens--;
8     EncounteredNode_i.addMessageToBuffer(message)
9   end
10 Obs: for each generated message, InnerTokens = OuterTokens = MAX_TOKENS/2
```





# Performance results

- No widely accepted metric for measuring the susceptibility to congestions in ONs...
- We propose *load balancing* as relevant metric:
  - An ON node  $i$  is less prone to congestion if the number of encounters of node  $i$  is proportionate to the number of messages sent to node  $i$ .
- The *load balancing factor* (LBF) for node  $i$  (denoted  $LBF(i)$ ), is the difference between the normalized sighting values for node  $i$  and those for the normalized number of received messages by node  $i$ :

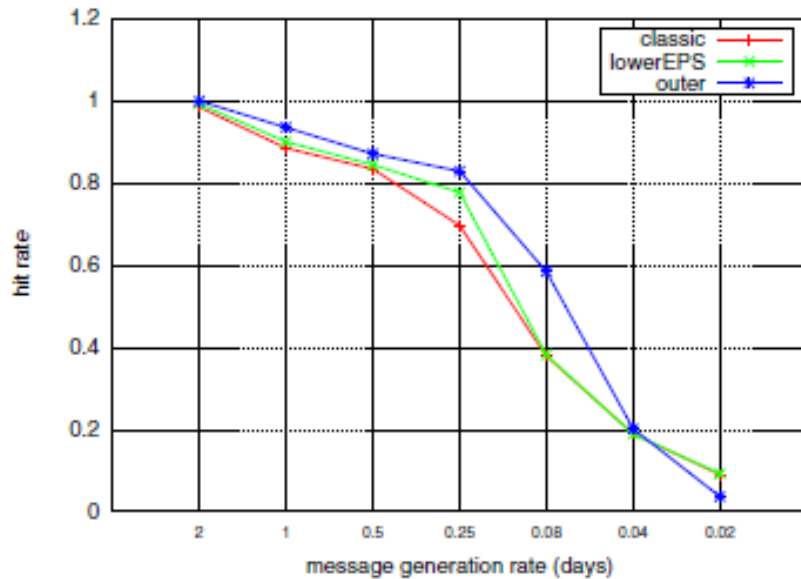
$$LBF(i) = \frac{\text{sight}(i)}{\max_{i \in \text{nodes}(\text{ON})} \text{sight}(i)} - \frac{\text{msg}(i)}{\max_{i \in \text{nodes}(\text{ON})} \text{msg}(i)}$$

- We use the average value of  $LBF(i)$  computed for all nodes  $i$  in the ON, to measure the exposure to congestion for each algorithm, on a given trace:
  - We denote this value as *ALBF*.

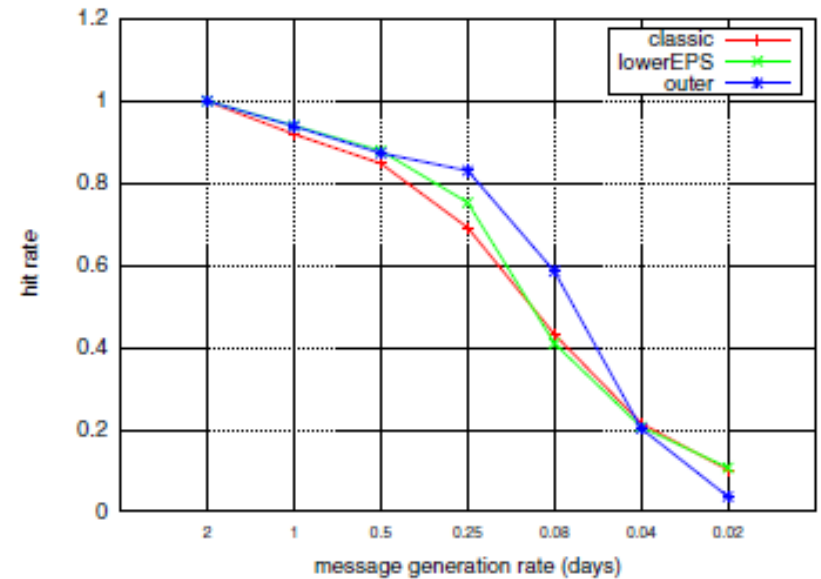




# Results

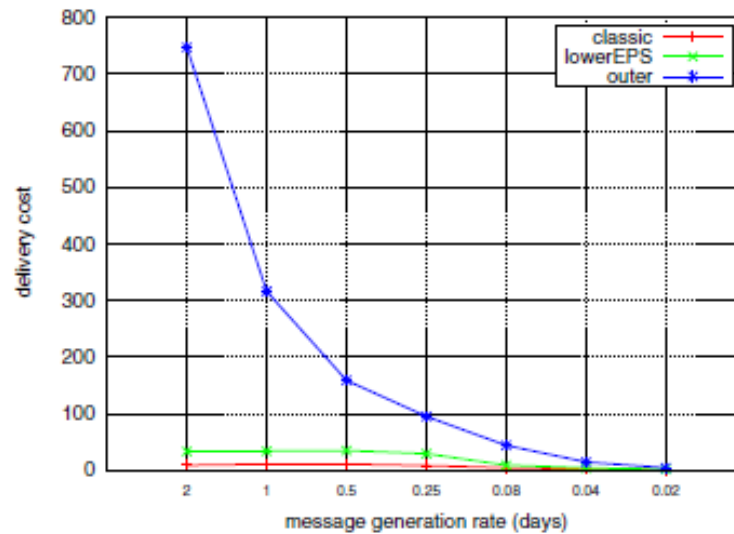


(a) 2 message copies.

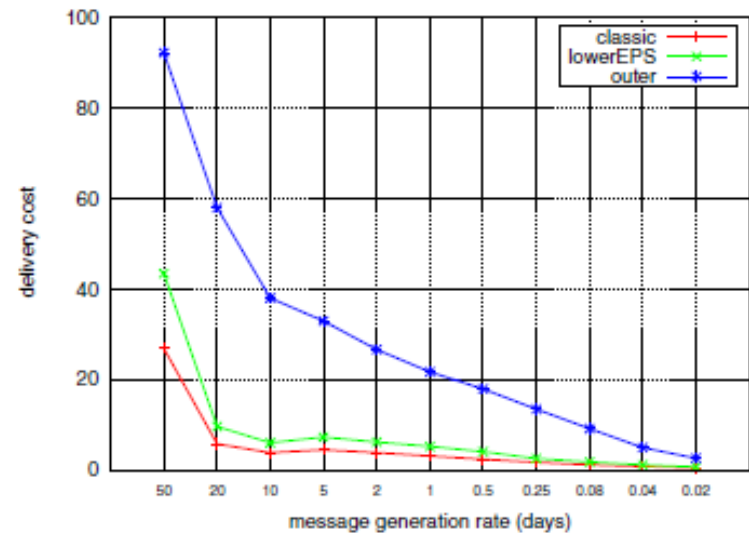


(b) 8 message copies.

Hit rate, *Infocom*



(a) *Infocom*.

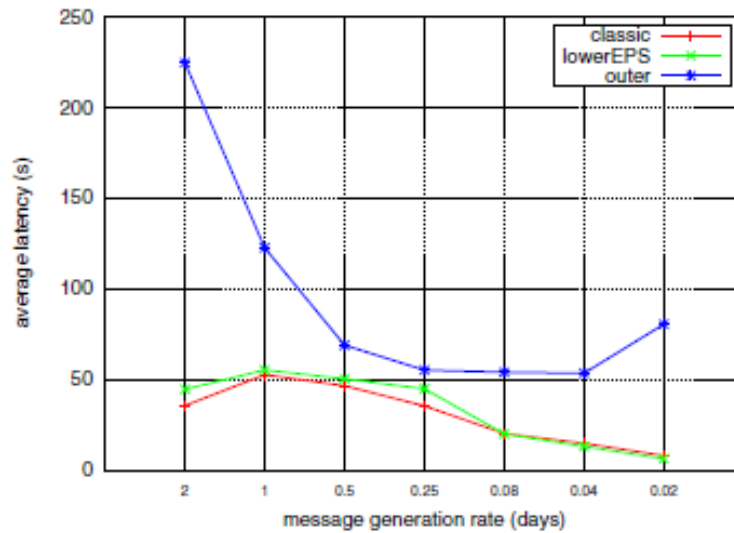


(b) *Content*.

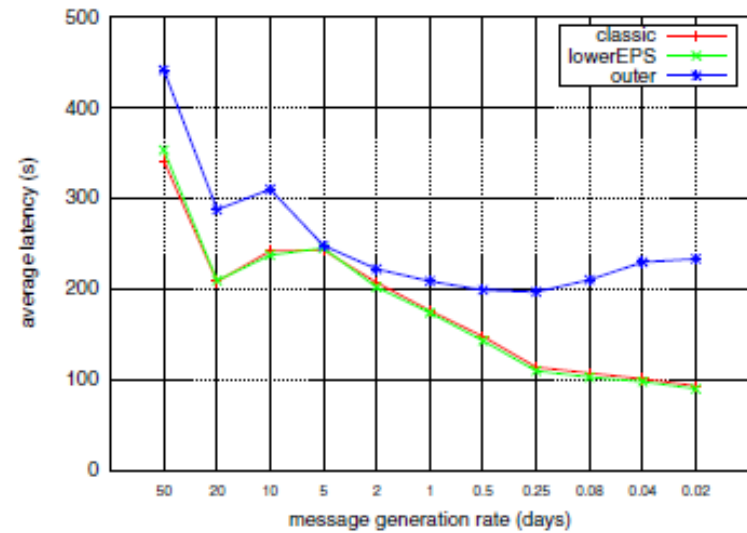
Delivery cost, 2 message copies



# Results

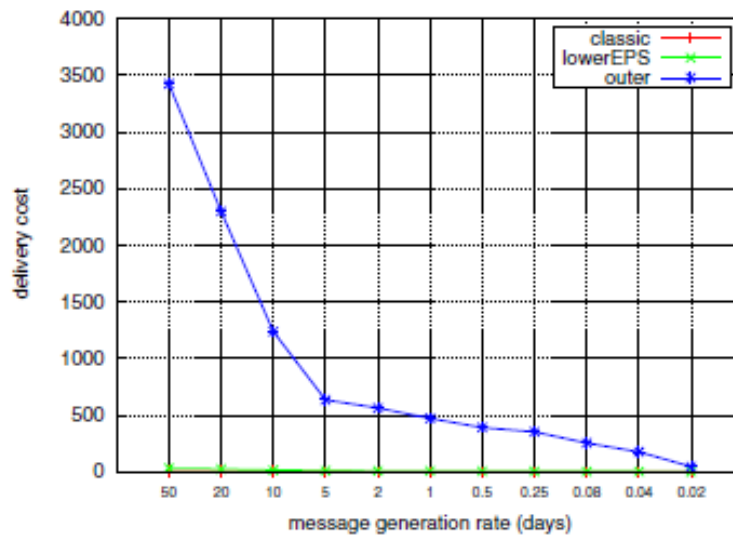


(a) *Infocom.*

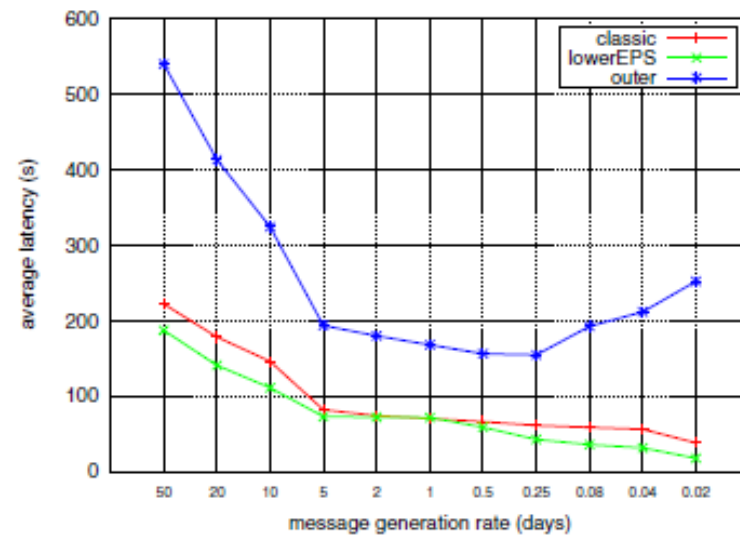


(b) *Content.*

Average latency, 2 message copies



(a) *Delivery cost.*



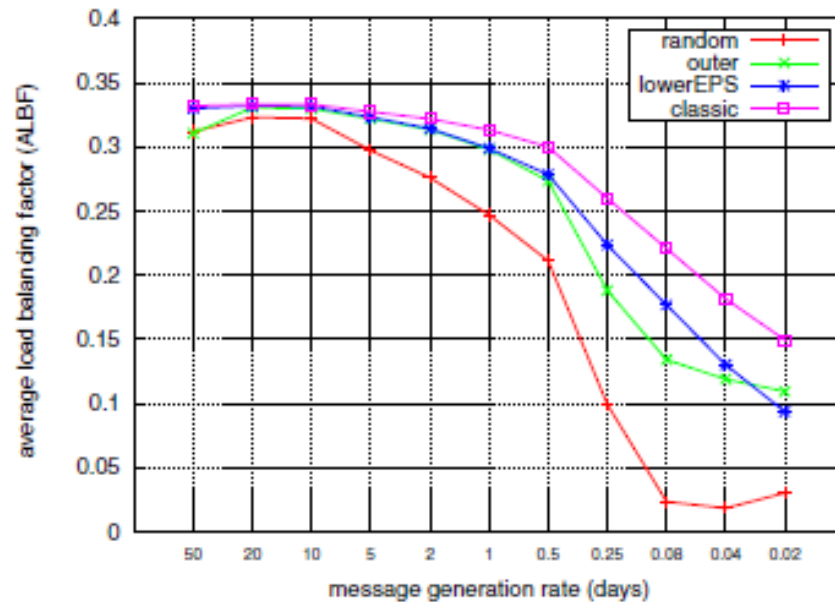
(b) *Average latency.*

St. Andrews, 2 message copies

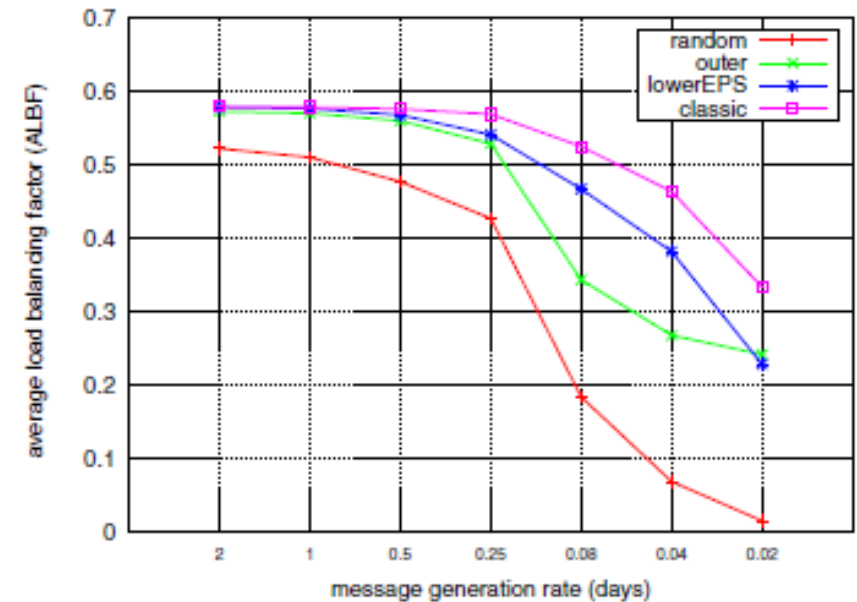


# Results

- Outer achieves the best load balancing, being closest to the random routing algorithm
- Classic has the worst behaviour, which shows that it is unfit to provide good load balancing.



(a) *Content.*



(b) *Infocom.*

ALBF, 2 message copies

# Conclusions

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- Demonstrated that congestions are likely to appear in social-based routing algorithms due to buffer overflows
- We identified two solutions to the congestion problem.
  - Results suggest that global rankings are not always a suitable criterion for forwarding messages between nodes of different communities
- The observations were drawn from experiments performed on a variety of traces, with different number of nodes, taken in various environments and having a broad range of sighting distributions.



# Q&A

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Thank you! 😊

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